

JTE Creative Group, LLC.
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**Austin Holiday Benefit Concert Announced w/
The African Children's Choir**

With special performances by

**Bob Schneider, Guy Forsyth, Carolyn Wonderland, Kacy
Crowley & The Band of Heathens**

Hosted by Connie Britton and Taylor Kitsch
Stars of NBC/DirectTV's **FRIDAY NIGHT LIGHTS**

**For Immediate Release:
October 30, 2008**

Austin, Texas—The Music For Life Foundation and JTE Creative Group announced today the line-up for the holiday benefit performance of the AFRICAN CHILDREN'S CHOIR to be held SUNDAY, NOVEMBER 23rd at ROUX / THE PARISH on historic Sixth street starting at 5pm with special musical guests.

Musical ambassadors of the evening will be Austin's own THE BAND OF HEATHENS with special performances by BOB SCHNEIDER, GUY FORSYTH, CAROLYN WONDERLAND and KACY CROWLEY performing alone and with THE AFRICAN CHILDREN'S CHOIR, a group of children from Uganda and Kenya touring the world to raise attention and awareness of global poverty as well as much needed funds to help build schools in their villages back home.

"Music has been and will continue to be our greatest form of communication. It's something that brings us together and allows us to achieve, if only for a moment, harmony in the light," said ED JURDI from THE BAND OF HEATHENS "In that tradition and spirit, we are really humbled to be a part of this celebration."

CONNIE BRITTON and TAYLOR KITSCH from the hit NBC/DirectTV show FRIDAY NIGHT LIGHTS will be the evening's hosts, sharing stories from their recent trip to Africa.

"Taylor and I got to see first hand the war-torn villages and AIDS-affected homes where these children come from," said BRITTON. "To see the way these kids are transformed through the unbelievable schools and resources provided by the Choir, and how it shapes them into citizens who then give back powerfully to Africa is a profoundly uplifting experience. I am excited for people here in Austin to have the opportunity to share in that experience, and to meet these amazing kids!"

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Tickets for the event are twenty-five dollars and available pre-sale at www.theparishroom.com or at the door on the day of the event. Doors open 4pm.

All monies raised benefit the Music for Life Foundation/African Children's Choir, a registered charity in the USA and Canada. Please contact J. Tayloe Emery at (202) 253 7108 or Tayloe@JTayloe.com for more information on the event and interview requests.

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The African Children's Choir has been working with the most vulnerable children in Africa for over 24 years raising awareness of the plight of the orphaned and abandoned, but also showing the beauty, dignity and potential of each African child. They perform throughout the world bringing hope and joy to everyone they meet while shining the spotlight on the plight of children in Africa. They are a voice for millions of children suffering in Africa.

The mission of the African Children's Choir is to help Africa's most vulnerable children today, so they can help Africa tomorrow. With a focus on education, the African Children's Choir is currently caring for several thousand underprivileged children throughout Africa. These are children who could have lost all hope, but have overcome their circumstances and now are making a positive impact on society.

The Choir has performed at numerous high profile events, such as, the Clinton Global Initiative at Carnegie Hall, at the White House for the signing of H.R. 5501, the Tom Lantos and Henry J. Hyde United States Global Leadership Against HIV/AIDS, Tuberculosis and Malaria Reauthorization Act of 2008, as well as at the White House Summit on International Development. The Choir is honored to have performed for world dignitaries, including Her Majesty Queen Elizabeth II, President Yoweri Museveni of Uganda, Nelson Mandela, the United Nations and Britain's House of Commons.

Appearing on almost every major television network, the African Children's Choir has performed on Good Morning America, American Idol – Idol Gives Back, and the Season 6 Finale, The Ellen Show, and The Tonight Show with Jay Leno. Choir children were featured with John Legend in The Gap's high profile (RED) campaign.

Many of the children in the Choir have lost one or both parents to poverty or disease. They are children who could have lost all hope, but have overcome their circumstances and now are making a positive impact on society.

For more information about the African Children's Choir please visit their website at www.africanchildrenschoir.com or contact Julia Tracy at (201) 978-8224 or Julia@africanchildrenschoir.com